



**Wisconsin Industry Partnerships Academy:
Employer Engagement in Industry Partnerships**

Wednesday, Dec 8, 2010 10:00am to 3:00pm, Crowne Plaza Madison

AGENDA

- 9:30am Registration (coffee & breakfast)**
- 10:00am Welcome**
Roberta Gassman
Secretary, Wisconsin Department of Workforce Development
- 10:10am Wisconsin Industry Partnerships Update**
Anne Rodgers-Rhyme
Policy Initiatives Advisor, Wisconsin Department of Workforce Development
- 10:40am Employer Engagement: Introductory Remarks**
Laura Dresser
Associate Director, Center on Wisconsin Strategy
- 11:00am Panel: The Employer Perspective on Employer Engagement**

Kirk Willard
Plant Manger, Ocean Spray, Wisconsin Rapids

Mr. Willard will provide a first-hand testimonial of the employer experience in industry partnerships—when and how Ocean Spray got involved, challenges and successes, and positive outcomes for the firm’s business operations and employees.
- 12:00pm Lunch**
- 12:30pm Move Into Groups by Sector (Manufacturing, Health Care, Construction, etc.)
Group Discussion with Focused Questions**
- 1:00pm Report-Out**
- 1:15pm Panel: Employer Engagement as a Key Challenge for Conveners**
Jennifer Riggerbach
Project Director, Workforce Central of Community Foundation of South Wood County

Andrea Hansen
University of Wisconsin La Crosse

Joe Nicosia
Industrial Coordinator, Wisconsin Regional Training Partnership
- 2:15pm Break-out Discussion by Sector**
- 2:45pm Report Out and Next Steps**
- 3:00pm Adjourn**
- 3:00pm Convener Network meeting (optional)**